

roller banner artwork guideline

Artwork shown at 25%

Total Graphic Area:

850 (w) × 2150 (h) mm

Including 150mm at bottom

(non-visible image area in roll mechanism)

Total Visual Area:

850 (w) × 2000 (h) mm

When Creating Artwork

- Produce file at 25% size
212.5 (w) × 537.5 (h) mm
- Visible image area
212.5 (w) × 500 (h) mm

General Guidelines

- CMYK (do not supply RGB images).
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Include 3mm bleed.
- Include crop marks.
- Please supply artwork as PDF.

